



11 MARCH 2011

BE PART OF ONE OF THE MOST EXCITING ART PROJECTS IN LONDON....

HAVE YOUR PICTURE "HORN\$LETH'ED" FOR FREE & HELP RAISE MONEY FOR CHARITY



Conceptual artist **KRISTIAN von HORNSLETH** has arrived in London.

As one of **Europe's most thought provoking artists**, British-born HORNSLETH has managed to **shock and delight collectors all over the world.**

George Michael & Kenny Goss, Skype founder Janus Friis and Metallica drummer Lars Ulrich are among current and previous owners of his work.

Creativity, a ruthless intelligence and wit have landed HORNSLETH **on the frontpages as well as in the cultural sections** of leading newspapers and magazines throughout Europe.

And as a new arrival on the London art scene, HORNSLETH is intrigued - who are the journalists, the arbiters and defenders of taste?

***HORNSLETH will be creating a series of 30x30 cm unique paintings, each incorporating a photograph supplied by a journalist.***

***The photographs are new or old portraits, or images of their pets or passions, be they politics, fashion, football or a cause.***

***The photographs will be copied and turned into fabulous paintings featuring the artist's signature HORN\$LETH.***

***The paintings will then be given back to the journalists.***

"I am playfully integrating their existence as the voices of culture into an interactive art project," says HORNSLETH.

"We are all living art pieces, sculptures moving in the landscape and interacting. And I love the way we interpret each other.

This is my tribute to individualism and the way each of us navigates the contemporary chaos of values."

The finished pieces will become collector's items, unique works of art to be treasured forever. With permission, limited edition prints will be produced to raise money for charity.



Other projects by HORNSLETH, past and present, include the Deep Storage Project, a DNA encapsulating sculpture containing blood samples to be lowered into the Mariana Trench later this year.

In 2006 HORNSLETH made a deal with 100 people from a small village in Uganda for them to change their names legally to Hornsleth in exchange for household animals - in the name of art. Featured in a TV documentary.

Facts:

Kristian von Hornsleth  
Studio: north Kensington, London  
Paintings, sculptures, ceramics, objects, photos  
Prices: £2,000 - £80,000  
[www.hornsleth.com](http://www.hornsleth.com)

Press: for further information, images and interview requests, and to take part please contact:



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